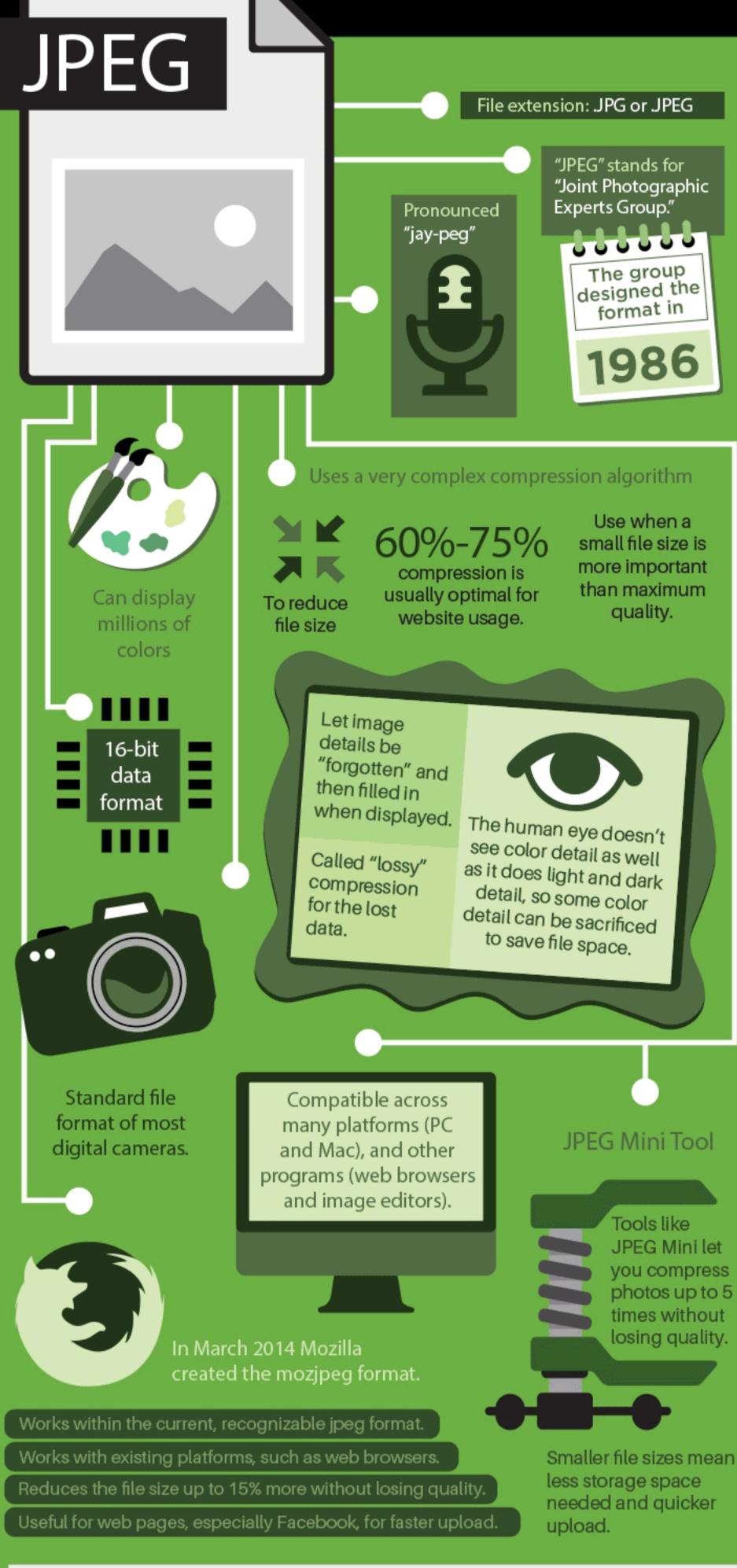
KNOW YOUR FILE TYPES:

Digital images fill up our inboxes, take up computer memory space and take time to load on a web page. When working with digital image files there are certain file types to use for each circumstance.



COMPLEX REAL-WORLD IMAGES COLORING LIKE PHOTOS

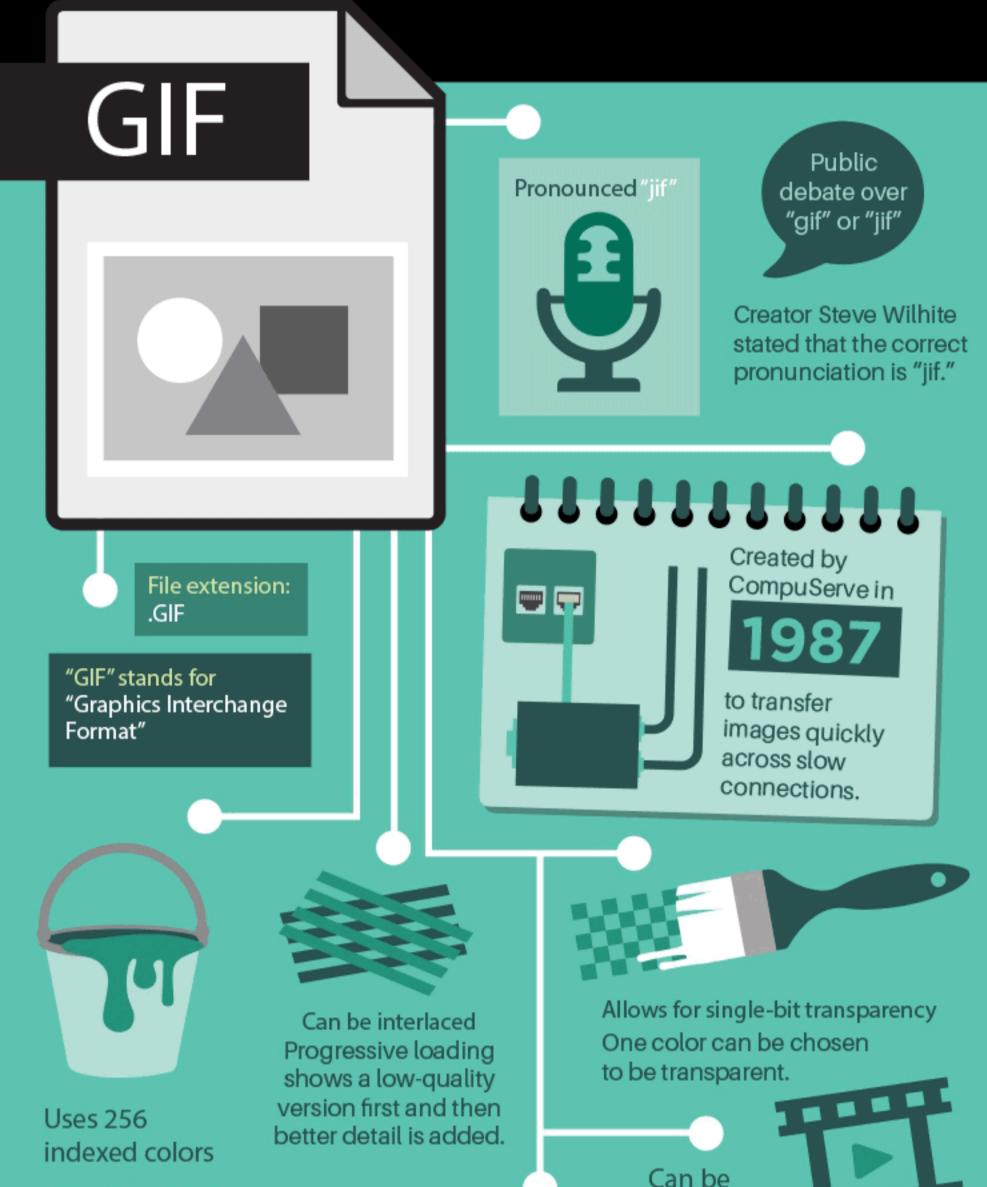
SHADING OF

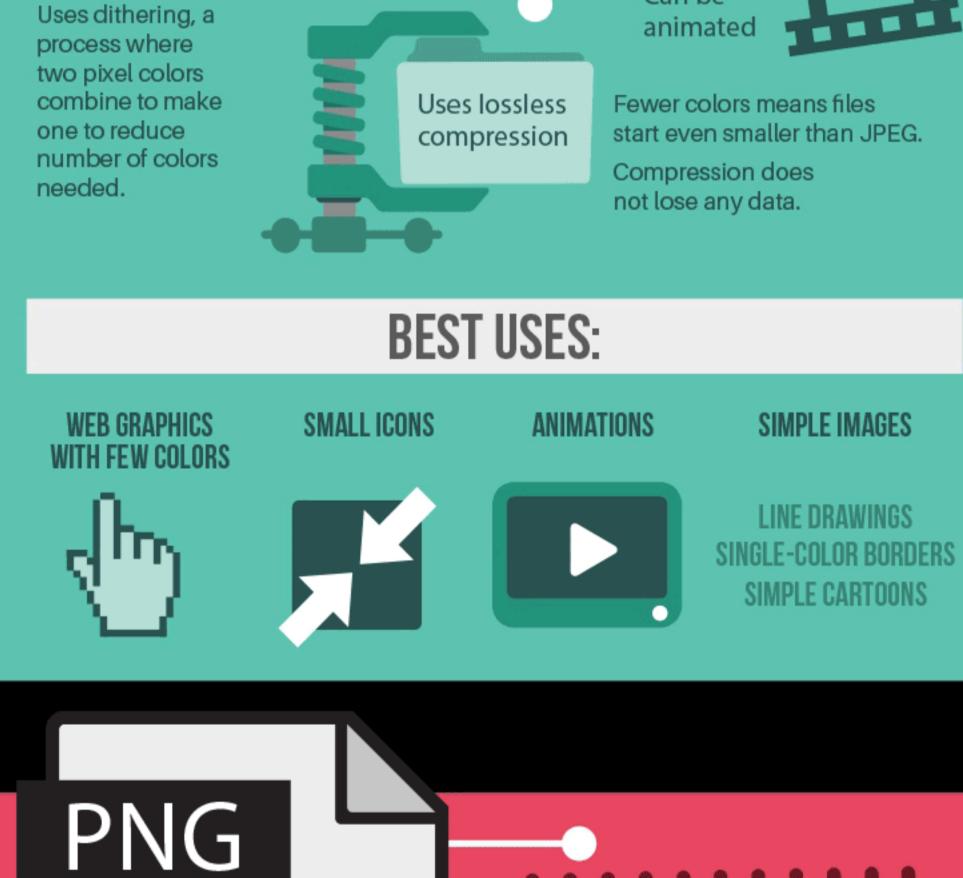
LIGHT AND DARK

STILL IMAGES

ONLY

BEST USES:

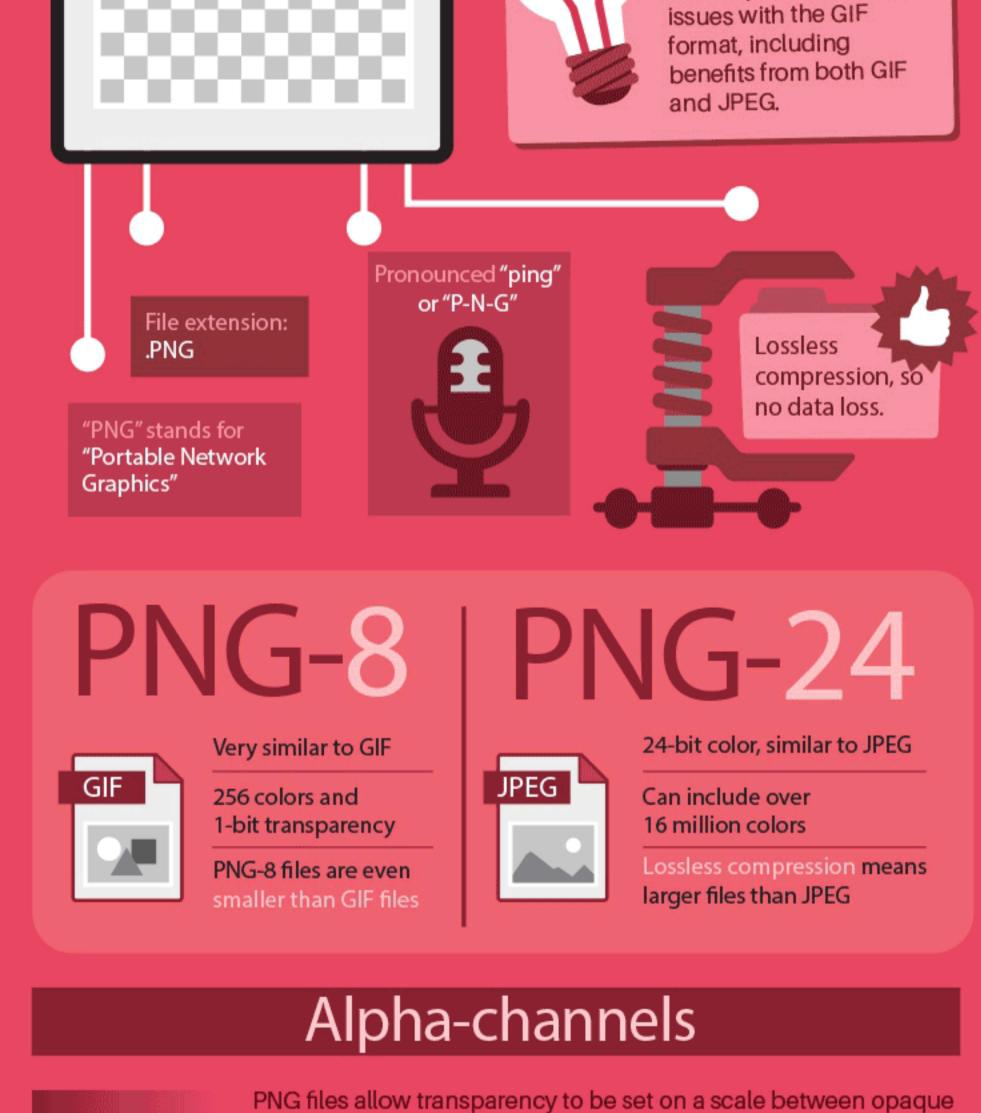




Designed in the

mid-1990s

as a way around patent



and completely transparent, allowing for a faded, translucent look.

PNG images can be put on any color background and maintain

Some older browsers may have trouble supporting PNG files



BEST USES:

IMAGES IN THE

MIDDLE OF THE

original appearance.

because of alpha-channels.

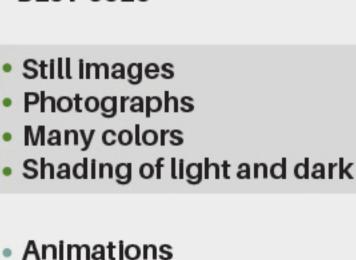


WEB IMAGES SUCH AS LOGOS

THAT INVOLVE TRANSPARENCY

JPEG

GIF





COMPLEX IMAGES LIKE

PHOTOGRAPHS IF FILE

SIZE IS NOT AN ISSUE.

 Web images (PNG-8) **PNG** Logos which involve transparency and fading Images in the editing process (PNG 24) Complex images like photographs if file size is not an issue (PNG-24)

With the variety of image file formats available you can use the right

jpegmini.com, soliddocuments.com, gizmodo.com