TRAVEL BROCHURE PROJECT

Overview

You will design a travel brochure using Canva. You must pick a destination prior to starting your design. It can be anywhere in the world, but you will have to calculate trip cost, so keep that in mind when making your choice.

Requirements

You will use Canva to create your travel brochure. Your invitation should be 11 x 8.5 inches. Use one of Canva's templates to create your brochure. Be sure to choose the brochure that is paper size.

- **5 Fun Facts -** After choosing a destination, you will research it. You will need to list 5 fun facts about your destination. This information cannot be used elsewhere on your brochure, so be sure to plan for this.
- **Things To Do-** Research things to do at your destination. It's not a fun trip if you don't have anything planned!
- **Food**- What types of cuisine are served in this region? What might you eat while at your destination?
- **Climate -** Research the type of weather one can expect when traveling to this destination. You should also include information about what someone traveling to this region should pack.
- **Graphics -** Your brochure should have two images at minimum. One of these images should be a map of the destination, with a star marking the place.
- **Travel Cost**- A major part of travel is cost. You will calculate the rough cost of the trip. How will you get there? If flying, how much would a flight typically cost to this destination? How much are hotels per night at this destination? You should include this information on your brochure.

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- **Professionalism -** You will be graded on the professionalism of your design. If it looks rushed and unfinished, you will not receive full points in this category. Use fonts that compliment one another, background colors, font colors, etc.
- **Grammar and Spelling -** Be sure you use proper grammar and spell-check your invitation before turning it in.
- **Sources** - You should have a section on your brochure (or turn in a separate document) that lists all of the sources you used from your research. Include links to this information.
- **Use of Canva -** Demonstrate your knowledge of Canva by using multiple elements from the left sidebar. Your invitation should showcase your expertise on Canva by creating an invitation that is beyond what you could create on Word or Google Docs.

TRAVEL BROCHURE PROJECT RUBRIC

	Needs Improvement 0-4	Satisfactory 5--8	Excellent 9-10
5 Fun Facts	Included 0-1 facts about their destination.	Included 2-4 facts about their destination.	Included all five facts about their destination.
Things To Do	Listed 0-1 things to do at the destination.	Listed 2-3 things to do at the destination.	Listed 4 or more things to do at the destination.
Food	Information about regional cuisine is vague or absent.	Some information about regional cuisine is included.	Sufficient information about regional cuisine is included.
Climate	Information about the climate and what to pack is vague or absent.	Information about the climate OR information about what to pack is missing.	Sufficient information about the climate and what to pack is included.
Graphics	No graphics are included on the brochure.	One graphic is included on the brochure.	Two or more graphics are included on the brochure.
Travel Cost	The brochure does not include information about travel cost.	The brochure has some information about travel cost, but it doesn't include all costs associated with the trip.	The brochure has a multitude of information about travel costs.
Professionalism	Design looks rushed and unfinished.	Design is missing elements or looks rushed.	Design looks finished and polished.
Grammar and Spelling	Many grammar and spelling mistakes are present.	Few grammar and spelling mistakes are present.	No grammar and spelling mistakes are present.
Sources	No sources are included in the brochure.	Some sources used in the brochure are included, but not all.	All sources used in the brochure are included.
Use of Canva	Student did not utilize Canva in a productive way.	Student used minimal features of Canva on the invitation.	Students fully utilized the elements and features of Canva in the invitation.